



**THE UNIVERSITY OF GEORGIA  
DEPARTMENT OF STATISTICS**

*Colloquium Series*

**William A. Brenneman, Ph.D.**

The Procter & Gamble Company

**Tuesday, April 14<sup>th</sup>, 2015**

3:30pm in room 306, Statistics Building

***Practicing Statistics in Corporate R&D***

While many problems faced in industry can be solved with known statistical methods, there are problems encountered that require original research. For a research statistician practicing in industry, these types of problems are a joy to encounter and an opportunity to contribute to the research literature. I will discuss several examples of opportunities identified in my career at Procter & Gamble, some of which led to subsequent statistical research. The problems will be framed in easy to understand language, with just enough technical details to appreciate the work. I will also discuss how both hard and soft skills are needed to be successful in the corporate world.

For more information, please contact us at:

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