



INTERNSHIP AND JOB OPPORTUNITIES

Rehabmart is looking for **E-Commerce Marketing Interns** and **Data Management Interns** to assist our team this winter and spring. The ideal candidate is available for flexible hours weekly to work on-site in the Rehabmart office in Watkinsville, GA. This position is designed to earn course credit or provide experience. We will select up to three of our spring interns for a paid Summer internship at \$11 per hour. Summer interns will have the opportunity to be hired for a full time position.

RESPONSIBILITIES

E-Commerce Marketing Internship

- Report to Content Experience Director and work closely with the content marketing technicians who maintain our large e-commerce product database
- Assist with site uploads including new products and marketing/creative assets
- Assist with product merchandising and messaging on the site
- Assist with sales and marketing reporting including Google Analytics traffic/sales reports
- Assist with targeted social media campaigns
- Assist with occasional email marketing via uploading and linking emails in MailChimp, pulling e-mail marketing results and compiling reports
- Assist with comparative analysis tasks to help the leadership team make data-driven decisions

Data Management Internship

- Report to Content Experience Director and work closely with the content marketing technicians who maintain our large e-commerce product database
- Assist with cost data management for our vast product database
- Help maintain cost data and product availability for our product database
- Assist with sales and marketing reporting including Google Analytics traffic/sales reports
- Assist with comparative analysis tasks to help the leadership team make data-driven decisions

TO APPLY

Please send your letter of interest to Catrina.Cook@Rehabmart.com; Subject line: Internship

THE IDEAL CANDIDATE

- Ideally available for flexible hours during the spring semester
- Is interested in gaining professional experience and/or earning course credit for the internship
- Interest in extending the position to a full time paid internship in the summer months or beyond
- Has an interest in content marketing, the e-commerce space, data management, project management and/or entrepreneurship
- Experience with social media marketing a plus, but not required
- Organized, detail-oriented, able to self manage